

Phone: (310) 550-4473  
E-Mail: mbeck@icmtalent.com

December 12, 2007

**Re: BRIAN KNAFF**

To Whom It May Concern:

My position as a Senior Talent Agent in the Concerts department at International Creative Management has afforded me the pleasure of working with Brian Knaff for the past ten years. Brian's intelligence, confidence, and determination have made him an integral part of my affairs as well as a trusted colleague and friend.

The success of my department depends on a combination of teamwork, loyalty and communication to find creative solutions to often complex situations on behalf of our clients. Brian has been very much a part of that success as he exhibits all of these qualities. Together, Brian and I have been able to close countless deals, and he has always been the consummate professional and is among the most loyal people I know.

In Brian's position, he has had the opportunity to interact with many of the industry's greatest agents, buyers, and most powerful production personnel. Because of that exposure, Brian has made it clear to me that he is determined to explore his passion for live events, and is committed to attaining any career goal that he sets for himself.

I strongly recommend Brian Knaff. He has proven to me that he is intelligent, imaginative and committed to being a creative force in the entertainment community. I have no doubt he will excel.

Very truly yours,



Marty Beck  
INTERNATIONAL CREATIVE  
MANAGEMENT, INC.